

*Est. 1836*

HOLLAND & SHERRY

SAVILE ROW · LONDON

ARGENTO

SUPER 200's WITH A SILVER SHIELD FINISH  
HS 1842 | SUITING

HOLLAND & SHERRY'S ARGENTO COLLECTION  
COMBINES THE NATURAL BEAUTY OF SUPERFINE 13.5 $\mu$   
MERINO WOOL WITH ONE OF THE WORLD'S MOST  
NATURAL AND VALUABLE PRECIOUS METALS...

*Silver*

Since prehistoric times, silver has been a sought-after precious commodity. Identified as being one of the seven metals of antiquity, it is believed that these metals are from which the modern world was forged.

Over time we have become aware of the powerful healing properties of silver, and the effects they have on mankind. An unreactive metal, we quickly realised that silver counteracted bacteria, and could therefore be used for many purposes.

Today, it is apparent that silver has been an essential part of our past, and will continue to be an essential part of our present and future. Silver has achieved worldwide recognition for its many and diverse uses. It has unsurpassable healing properties, and is now used by many for maintaining good health and wellbeing, and with advancing technology silver can today be successfully applied to luxury fabrics, without impeding the fabrics handle or drape.

*Precious*





State of the art silver ion technology has been applied to all the fabrics in Holland & Sherry's Argento collection. This unique technological finish provides effective antibacterial protection, counteracting bacterial odour formation keeping the fabrics hygienic and fresh. Because the conductive properties of silver prevent the build-up of static charge the fabrics also benefit from anti-static properties.

When combined with superfine 13.5 $\mu$  merino wool, the benefits of these fabrics are endless. Merino wool, also a natural product is shorn effortlessly from merino sheep at least once a year. It is a renewable and sustainable fibre that man has been harvesting and wearing since time began.

All breeds of sheep are known for their carefree existence and are frequently seen roaming in open fields and grazing on lush, green grass. Grass; their preferred food source is a natural vegetation that grows with the aid of good clean air, moderate sunlight and the occasional rainfall. This superfood is all the nourishment that the merino flock needs to produce the soft, lofty, superfine wool fibres that go into producing some of the world's finest luxury clothing to date.

*Natural*





Holland & Sherry's Argento collection is the epitome of style, sophistication, elegance and luxury, and has been designed with the true luxury connoisseur in mind. Superfine 13.5 $\mu$  wool has been encapsulated with silver; one of the world's most precious metals, to produce a luxury, performance fabric that surpasses all others.

Luxury and performance continue to define the Holland & Sherry collection, and if cared for correctly a garment made from any of the fabrics in the Holland & Sherry Argento collection should perform and be a joy to wear for years to come.

#### Micron

A micron is a measurement used to express the diameter of a wool fibre.

1 Micron = 1 millionth of a meter

13.5 Micron = 13.5 millionth of a meter

The lower the micron the finer the wool

#### Care Notes

To care for your garment, spot treat and air out after use. The silver finish will prevent odours from building up, so keep dry cleaning to a minimum.

*Fresh*



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Holland & Sherry is one of the most prestigious cloth weavers in the world. For over 180 years Holland & Sherry has played a leading role in supplying luxury cloths to the top end of the market and bespoke tailors.

A bespoke tailored garment in luxury Holland & Sherry cloth is truly an investment and always a pleasure to wear.

Since the very beginning in 1836, Holland & Sherry has supplied the famed bespoke tailoring houses of Savile Row with the absolute top-end luxury cloth.

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